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**Korn/Ferry CEO and Best Selling Author Gary Burnison's New Book
'LEAD' Now Available**

LOS ANGELES - Sept. 9, 2013 – *LEAD*, a new breakthrough book serving as the how to manual to be an effective leader, is now available from Gary Burnison, CEO of Korn/Ferry International (NYSE: KFY), a premier global provider of talent management solutions.

Published by John Wiley & Sons, Inc., *LEAD* (www.leadthebook.com) is a concise, quick read, packed with simple, powerful tools that can help turn a career around – a life around. These tips go beyond the workplace and can be applied to lead any group or organization – from a family to a Fortune 500 company – offering potential benefits to anyone who seeks to lead or influence a group of people -- coaches, pastors, teachers, community organizers, politicians, and more.

LEAD readers will find inspiring stories, easy to digest analogies, reflective exercises and evocative images meant to give them pause, draw them in, and encourage introspection.

"*LEAD* is a different kind of book," said Gary D. Burnison, CEO, Korn/Ferry International. "Rather than being the 'last word' on leading others, it is meant to be the 'first word' – an invitation for readers to reflect on what the leadership journey means to them, as individuals."

Harnessing principles Burnison has gleaned and distilled from relationships with some of the world's top executives and world leaders, *LEAD* explores foundational elements of leadership – making others believe and enabling belief to become reality.

Instead of taking the left-brain approach of "paradigm shifts" and "leadership models," Burnison focuses on right-brain constants such as emotional connection, compassion, focusing on others, humility, and managing oneself.

"Leadership is more than strategy, it's about purpose, sense and sensibility," said Burnison. "These more intangible skills are critical in an economy where expertise in a specific discipline is no longer the sole key to success."

About Gary Burnison

Gary D. Burnison, CEO of Korn/Ferry International, became a New York Times bestselling author with his 2011, *No Fear of Failure: Real Stories of How Leaders Deal with Risk and Change* – a book offering insightful conversations with some of the world’s top leaders in business, politics, education, and philanthropy. In 2012, he authored *The Twelve Absolutes of Leadership*, which provides the inspiration and skills leaders need to spearhead positive change, improve the lives and careers of others and transform organizations. Burnison is a regular guest and contributor on several major news outlets.

About Korn/Ferry International

Korn/Ferry International is a premier global provider of talent management solutions, with a presence throughout the Americas, Asia Pacific, Europe, the Middle East and Africa. The firm delivers solutions and resources that help clients cultivate greatness through the design, building and attraction of their talent. Visit www.kornferry.com for more information on Korn/Ferry International, and www.kornferryinstitute.com for thought leadership, intellectual property, and research.